



Software

PurePOS

Driving your business into the future



Bar



Restaurant



Quick Service



Cafe



Catering



Home Delivery

www.uniwell.co.uk

Hospitality POS Software

Uniwell **PurePOS** is designed for every level of business from independants to multiples, delivering maximum benefits from point of service to back of house, putting you firmly in control of your business.



PCPOS
Hardware



Cash
Registers



EPOS
Systems



Software



HandHeld



Peripherals

**“In business you get what you want by
giving other people what they want”**

Intelligent Point Of Sale

Tighter Cash Control

Bookings

Home Delivery & Takeaway

Customer Relationship Management

Labour Management

Stock Control

Customer Accounts

Online Ordering

Mobile Phone Ordering

Real Time Reports

Markets

Bars, Pubs & Nightclubs

Restaurants – Fine Dining, Casual Dining & Cafés

Quick Service Restaurants - Fast Food, Take Away & Home Delivery

Catering & Education

Hotels



Software

Professional EPOS made simple




PurePOS

With decades of experience Uniwell **PurePOS** software brings control back to your business, providing new innovative tools to enhance customer service, speed up operations, improve cash control, reduce shrinkage and increase efficiency.

In today's fast paced retailing, the speed and ease of use of your systems will determine the quality of your operations.

Customer Service

Today's customers have ever increasing expectations, demanding more choices and better service. With increasing competition, businesses failing to meet expectations don't get a second chance, but get the service right and customers will be happy to pay that little extra.

The ease and speed of use of **PurePOS** allows staff to focus on customers, taking orders, up-selling and efficiently dealing with requests such as reserving tables or splitting bills.

- Fast touch screen operation
- Easy to navigate screens minimise errors and reduce training
- Intelligent ordering - let the kitchen know just how your customers like it
- Operator screen prompts create friendly up-sell opportunities
- Reliable order printing improves service and customer satisfaction
- Efficient payment - split billing / go dutch
- No hassle table transfers & merge tables

Operations

Retailing is increasingly demanding and competitive as operators explore new ways to sell and market their products.

To improve operations your EPOS system needs to be an integral part of your business, giving you the flexibility to meet those demands, whether it's a new product launch, change of menu, promotion or price change.

- Simple product & price maintenance
- Split tendering & multi currency
- Flexible pricing, promotions, discounts
- Fast item search
- Multi location floor plans
- Compulsory table ordering minimises billing errors
- Easy grouping of tables to accommodate large parties

Efficiency

Efficiency is essential to every business and brings many benefits, more time, better processes and reduced costs.

The Uniwell **PurePOS** solution helps you introduce new efficiencies by giving you more time to work on the business rather than just working in the business.

- Intelligent kitchen printers give staff more time to serve customers
- Start / End of day procedures capture the information you need
- Fully integrated restaurant bookings & table management
- IntelliTab – Bar tabs are automatically transferred to table bills
- End of day - open bill alert
- Schedule floor plans to change – tables for two on Valentines Day
- Staff Clock In / Out
- Simple stock / line checks



Maximising your return on investment



PurePOS brings many business benefits; speed of service, better staff productivity, cost control, visibility and reduced shrinkage, an increase in profits can be expected almost immediately.

Business intelligence is a key factor in understanding what makes your business tick, detailed real time reports arm the management team allowing them to swiftly identify issues and make quick and efficient changes.

Security & Cash Accountability

Know your position at any time during the day, instant reports show how much money you should have in your cash drawer or how many of a particular product you have sold today.

Keep a close track on employees, stock and takings to help you lock down your cash as soon as it leaves your customers fingertips.

- Secure operator sign on
- Shift, float accountability
- Cash accountability by operator or cash drawer
- Multiple cash drawers
- Reason code entry & reporting – voids, refunds, no sales etc
- Deposit management
- Cash declaration

Cost Control

Boosting profits starts with controlling costs and greater visibility over daily business operations.

With **PurePOS** we provide the tools to combat shrinkage, tighten cash control, stock control and improve labour management.

- Line checks – simple stock control
- Live stock countdown
- Clock In / Clock Out labour management
- Time & Attendance reporting
- Full stock control available via EPOS Office

Home Delivery

Delivering products direct to your customer's door can unlock a whole new revenue stream, breathing new life into any business.

Suitable for all types of operations, home delivery can bring in new found profits on those quieter days of the week, but when it's busy you'll appreciate the control, speed, order and efficiency this clever module will bring.

- Eat In / Take Away / Delivery management
- Caller ID integration
- Customer order history for repeat orders
- Address & zone mapping for driver directions & delivery charges
- Order dispatch management
- Driver order assignment & cash drops
- SMS text notifications on dispatch
- Driver balance reports & pouch management
- Advanced order scheduling



Building Relationships & CRM



As competition in the hospitality market continues to intensify, it's vital for businesses to build relationships with their customers to stay ahead of their competition.

The Uniwell system is a key tool that can be used to improve customer satisfaction and open up vital new opportunities ensuring that restaurants, bistros and bars stay ahead of the game, along with building a foundation to grow profits.

Restaurant Reservations

In a market that is both service-driven and highly competitive, customer information is gold dust. Uniwell's restaurant reservation system helps capture guest information that will improve service, harden customer loyalty and allow you to take advantage of innovative new marketing techniques to bring customers back time after time.

- Streamline your booking processes
- Replace your paper diary with a powerful & efficient tool
- Quickly build your customer database ready for marketing
- Restaurant bookings & deposits automatically update your POS terminals
- Record customers preferences to improve service & build loyalty
- Optimise capacity and avoid excessive wait times
- Advance table allocation
- Confirm bookings with a text message or phone call

Customer Relationship Management

Many hospitality businesses hold information on their customers but have no easy way of communicating with them, the prime example is a battered old paper diary you see in many restaurants full of customer names and contact details.

The Uniwell system allows you to hold this information in a central database and combines it with the latest modern communication methods for marketing and promotions.

Mobile Phone & Online Ordering

In-store, On-line, Go-mobile – change the way you sell. The World Wide Web has changed consumer buying habits for good. Online ordering puts your business on a brand new high street without the costs of bricks and mortar and offers incredible profit potential.

Mobo2Go allows you to take your products out of store and directly to your customers, giving you the power to sell anywhere - offering the ultimate in convenience ordering.

- On-line ordering increases sales & profitability
- In built pre paid account system
- Production scheduling
- Flexible ordering – choose where and when to collect
- Mobile Phone – the ultimate in convenience ordering, no queues, no waiting, no cash, no hassle
- Put your products in everyone's pocket with mobile phone ordering
- Seamless integration with your POS terminal





Software Specification

With our portfolio of software you can tailor a solution to fit your budget or business needs.

Our systems are widely installed with thousands of independent retailers and deployed across nationwide chains with thousands of POS terminals. Bespoke software development is available for customer specific needs.

Stock Control

- Single and multi site stock control via EPOS Office MS
- Food & beverage cost control
- Orders, deliveries, returns, wastage
- Automatic re-ordering
- Handheld Stocktaking
- Stock reporting and analysis

Back of House & HQ

A powerful suite of management solutions providing the tools you need to control your business efficiently and effectively.

These solutions process your pos data to provide a wealth of management reports such as daily and weekly business done sheets, sales, labour and stock analysis.

- **EPOS Office** - full stock control, reporting and EPOS management for independents
- **EPOS MS** – provides multi site management, reports and stock control from a central office
- **EPOS Office HQ** – ideal for multiples needing centralised product control and concise but comprehensive performance and inventory reporting
- **DataSmart** - web based reporting suite



Technical

- Microsoft C#.net application
- Client server architecture
- Microsoft SQL Express database
- POS.net for peripheral integration
- Designed as a mission critical application
- Terminals can work in stand alone mode
- SQL database ensures data integrity

Operating Systems

- WEPOS
- XP Pro
- POS Ready

Hardware Options

- IX-15 1.0Ghz Intel PC POS Terminal
- J2-580 1.5Ghz Intel PC POS Terminal
- J2-650 Intel PC POS Terminal
- PT-6200HR All in one PC POS Terminal
- CTS-2000 thermal printer
- CTS-310 thermal printer
- CD-S501 impact order printer
- DW342 standard cash drawer
- DW354 jumbo cash drawer
- DW451 compact cash drawer
- Scanner

To find out more

For more information on **PurePOS** and the full range of Uniwell products please visit: www.uniwell.co.uk

To find details of your nearest Uniwell reseller, please contact us using the following details:

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About Uniwell

Uniwell Systems (UK) Ltd is a leading value added distributor of EPOS hardware, software and peripherals.

We have been supplying EPOS systems to the hospitality and retail markets for over 20 years and are part of the Uniwell Corporation global distribution network.